



STUDENT INNOVATION, ENTREPRENEURSHIP & LEADERSHIP PROGRAM (SIELP)

WINTER 2020

2020

Session 1: January 9 – January 22, 2020 ()

Session 2: February 1 – February 11, 2020

PROGRAM SCHEDULE

Day 1



Arrival at Los Angeles International Airport, Airport Pickup, Check-In, Getting Comfortable and Learning to Get Around

Day 2

9:30AM-10:30AM

Cal Poly Pomona Introduction, Meeting Program Staff

10:30AM-11:30AM

Program Orientation, Handbook Distribution

11:30AM-12:00PM

Welcome Ceremony

12:00PM-1:00PM

Welcome Lunch

1:00PM-5:00PM

Scavenger Hunt and Campus Tour

Day 3

9:00AM-7:00PM

LA Tour (Downtown LA, Staples Center, University of Southern California, etc.)

Day 4

9:00AM-9:00PM

Disneyland

Day 5

10:00AM-12:00PM

Lecture: American Culture

1:00PM-3:00PM

Lecture: Entrepreneurship in the U.S.

3:00PM-5:00PM

Activity: Social Mixer with CPP Students

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Day 6

9:30AM-11:30AM	Lecture: Team-building
1:00PM – 3:00PM	Lecture: How to Find Business Ideas
3:00PM – 4:00PM	Introduction of CPP Student Innovation Ideal Lab (iLab) CPP
4:30PM – 5:00PM	Tour of Student Innovation Idea Lab (iLab)

Day 7

10:00AM-12:00PM	Lecture: e-Business
2:00PM – 4:00PM	Lecture: Funding Sources for Startups
4:00PM – 5:00PM	Cultural Activities on Campus

Day 8

9:00AM-9:00PM	Universal Studios
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Day 9

10:00AM – 12:00PM	Lecture: Intercultural Communication Skills in Global Business
2:00PM-4:00PM	Workshop: Design Thinking

Day 10

Morning & Afternoon	<ul style="list-style-type: none">• Talent Show Preparation/Rehearsal• Final Presentation Preparation
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THE CALIFORNIA STATE UNIVERSITY *Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus*

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5:30PM – 8:00PM International Talent Show/Chinese New Year Celebration

Day 11

9:00AM-9:00PM Shopping at Desert Hills Outlets

Day 12

10:00AM-12:00PM Lecture: Creativity and Innovation

2:00PM-4:00PM Lecture: Leadership 101
101

Day 13

9:00AM-12:00PM Final Presentations Practice and Rehearsal

2:00PM-4:30PM Final Presentations: Showcase your Business Ideas

4:30PM-5:00PM Graduation Ceremony & Certificate Awarding

5:00PM-5:30PM Farewell Dinner

Day 14



Departure for home country

The above schedule is subject to change with prior notice.

CONTACTS

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